



STATE OF NORTH CAROLINA  
OFFICE OF STATE BUDGET AND MANAGEMENT



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GOVERNOR

KRISTIN WALKER  
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TO: Agency Heads and Deputies  
FROM: Kristin Walker *Kristin Walker*  
State Budget Director  
SUBJECT: OSBM's 2025 Performance Management Academy

OSBM is excited to host our sixth [Performance Management Academy](#) (PMA) this fall – a place where managers, directors, and program staff can learn how to design and evaluate programs, find evidence, and more.

### What is the Performance Management Academy?

The PMA is a 30-hour training, including six 4.5-hour-long sessions and homework between sessions. This training will cover performance management concepts and provide the opportunity for practical application. Through this training, participants hone their knowledge of evidence-based policy and related tools such as strategic planning, theory of change, program implementation, evaluation, and communicating findings.

### Who Should Participate in the Performance Management Academy?

Ideal candidates for the PMA are state employees who manage contracts and programs, design or evaluate programs, develop and implement policies, or anyone looking to sharpen their skills in program planning, design, monitoring, and evaluation.

**If you have employees that would benefit from this training and can commit to *attend all six training sessions*, please have them fill out this [questionnaire](#) by September 5.** Training sessions will be held *in-person* from 8:30AM-1:00 PM on October 28<sup>th</sup>, October 30<sup>st</sup>, November 6<sup>th</sup>, November 13<sup>th</sup>, November 18<sup>th</sup>, and November 19<sup>th</sup> 2025, at the Albemarle Building – 325 N Salisbury St, Raleigh, NC 27603.

### PMA Details

- Interested candidates should complete the questionnaire by September 5<sup>th</sup>.
- OSBM will notify participants by September 19<sup>th</sup>. Due to anticipated demand, we may not be able to accept all nominations but will do our best to accommodate all agencies.
- If you have participated in one of the previous PMAs, you aren't eligible to participate again, but we encourage you to forward this memo to others who would benefit from the PMA.
- The registration fee is \$200 per participant and will cover lunch and materials.

Please reach out to Jackie Parker ([jackie.parker@osbm.nc.gov](mailto:jackie.parker@osbm.nc.gov)) if you have any questions.

Thank you for helping make this year's PMA a success. We look forward to hearing from you!