NC Office of Strategic Partnerships Monthly Connect:
Communicating Research and Policy: Learning from Experts at Government
and University Organizations

Relevant Resources

This resource list is a follow-up to the NC Office of Strategic Partnerships (OSP) June 2022 Monthly Connect: Communicating Research and Policy: Learning from Experts at Government (recording). More about the Monthly Connect series here. OSP regularly shares information and resources after Monthly Connect sessions. Depending on the session, many or most of the links were shared by panelists or participants in the virtual “chat.” This is not a comprehensive list of resources for this topic.

Speakers at this Monthly Connect were
Karl Bates, Director of Research Communications, Duke University
Matthew Chamberlin, Associate Dean for Communications and Marketing, Gillings School of Global Public Health, UNC Chapel Hill
Beth Gargan, Deputy Communications Director, NC Department of Information Technology
Marie Spear, Government Relations Manager, RTI International
Noelle Talley (moderator), Deputy Chief of Staff, Office of Governor Roy Cooper

Resources
Descriptions are paraphrased and come directly from corresponding links as of June 30, 2022.

NC Office of Strategic Partnerships
OSP develops, launches, and enhances partnerships between state agencies and NC’s research and philanthropic sectors. As part of this work, OSP has created resources that may be useful to people/organizations interested in cross-sector communication and partnership, including:

- **Agency Contacts for Partnerships and Research**: State agency leaders have designated "points of entry" contacts for college/university and other research institution representatives who need an initial contact for potential partnerships such as research projects, grant proposals, and other collaborative opportunities.
- **Contacts at Colleges and Universities**: Four-year colleges and universities and community colleges have a range of institution-wide contacts. Information is available at Resources for Getting Involved for NC’s public, four-year universities, private colleges and universities, and community colleges.
- **NC Project Portal**: A tool for sharing state agency research needs and for people to express interest in partnering on those opportunities.
  - See this example of an opportunity (listed on the NC Project Portal) for researchers to partner with the NC Department of Public Instruction and NC Collaboratory.
- **The Learning Agenda Every Public Agency Needs (article)**: This article describes the process a state agency may use to develop a learning agenda – one way to communicate research questions/topics/needs to potential partners.

NC Collaboratory
The NC Collaboratory was established by the NC General Assembly in 2016 to facilitate the dissemination of policy and research expertise of the University of North Carolina System and other institutions of higher education across NC for practical use by state and local government.

NC Office of Strategic Partnerships
June 2022 Monthly Connect resources