WHAT DOES OSP DO AND WHY DOES IT MATTER?

The North Carolina Office of Strategic Partnerships (OSP) develops, launches, and enhances partnerships between state government and North Carolina’s renowned research institutions and philanthropic sector. OSP works with state agencies and non-governmental partners on priority issues, develops and convenes networks of public sector and research experts, and provides learning and engagement opportunities. These efforts help deepen connections between North Carolina state government and external research experts and increase government’s internal capacity to use and generate evidence to improve policy and programmatic functions.

PARTNERSHIPS INCLUDE...

State agencies
OSP works with state agencies across a wide range of issues, priorities, and types of engagement including short- and long-term; funded and pro bono; and with faculty, researchers, and students.

Researchers
OSP leverages North Carolina’s deep research resources through partnerships with universities, colleges, and other sources of expertise that generate and use evidence to inform government decision making.

Philanthropy
OSP works with philanthropy and state government to educate each sector about the other, connect and foster relationships and partnerships, and collaborate on projects of shared interest.

HOW DO PARTNERSHIPS WORK?
Partnerships are tailored to state agencies’ needs and priorities, interest from potential partners, available resources, and other considerations. Some partnership opportunities are for short-term engagements of a few months or less; others require longer commitments. Project time frames, deadlines, funding possibilities (if needed), and deliverables are determined case by case. OSP prioritizes partnerships that are scalable, sustainable, and yield open-source knowledge and resources.

HOW CAN I CONTINUE TO LEARN MORE ABOUT OSP’S WORK?
Stay up to date through OSP’s Highlights and Monthly Connect. Highlights is a monthly communication of e-news and resources. Monthly Connect is a series of virtual sessions featuring panel discussions on topics relevant to partnerships among state government, research institutions, philanthropy, and others.

Click to sign up for Highlights and Monthly Connect.
"The NC Department of Revenue is identifying priority research questions and increasingly has partners to work with on answering those questions."

SECRETARY RON PENNY, NC DEPARTMENT OF REVENUE

"There is unlimited potential for the benefits to all North Carolinians from supporting and improving state government with research evidence."

LIZ WINER, TRUSTEE WINER FAMILY FOUNDATION

"This important work has implications for education policy and practice at all levels. The initiative is important enough that I have committed human and financial resources to help it succeed."

FOUAD ABD-EL-KHALICK, DEAN UNC SCHOOL OF EDUCATION

WHAT ARE SOME EXAMPLES OF PARTNERSHIPS?

Following are examples of past, current, and emerging research partnership opportunities and other partnerships with North Carolina state agencies and non-governmental partners. Some involve multiple related projects:

- How can North Carolina best match job-seekers with opportunities in state government?

- How can North Carolina best manage and maximize the benefits of its environmental assets?

- How can North Carolina enhance the design of its reentry policies and programming?

- Is there a difference in outcomes for juvenile offenders between counties where defense is provided by court-appointed counsel and counties where defense is provided through contract counsel or public defenders?

- How can North Carolina better serve formerly incarcerated people during COVID-19?

- How can North Carolina improve voluntary compliance with tax filing and payment?

- Are there racial disparities in how protests and demonstrations are policed in North Carolina?

- What are the sources/driving forces behind pronounced upward trends since ~2000 in annual organic nitrogen loads delivered to North Carolina estuaries — Neuse, Pamlico, Chowan, others?

Click here to learn more about research partnership opportunities.

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OSP’s Advisory Group is listed here.

Questions? Email partnerships@osbm.nc.gov

HOW ELSE DOES OSP ADVANCE EVIDENCE-BASED POLICY?

The North Carolina Office of Strategic Partnerships focuses on the use of research and evidence to inform policy and programmatic decisions. OSP is involved with local, state, and national efforts to build a culture of evidence and increase the use of evidence within government. Learn more about those efforts here.

OSP has developed resources and shares resources developed by others about cross-sector partnerships and how research evidence can inform policy, programs, and operations. View it here.