

# Philanthropy Liaison

NC OFFICE OF STRATEGIC PARTNERSHIPS (OSP)

## WHAT DOES THE PHILANTHROPY LIAISON DO?

The Philanthropy Liaison helps build, strengthen, and institutionalize relationships between North Carolina state government and the philanthropic sector.

The Liaison works with philanthropy and state government to...



Educate each sector about the other



Connect and foster relationships and partnerships



Collaborate on projects of shared interest across NC

The Liaison helps state government and philanthropy spot potential opportunities to leverage resources (including, but not limited to, expertise, relationships and capital) and broker strategic partnerships for greater impact. The Philanthropy Liaison is not a grant writer for the state but shares grant opportunities.

## HOW DO PHILANTHROPY AND STATE GOVERNMENT PARTNER?



There are many types of partnerships, and no one-size-fits-all approach. Examples include:

- Serving as thought partners on ideas, projects, and issues of shared interest.
- Leveraging one another's knowledge, relationships and financial resources for lasting impact.
- Co-creating and supporting projects to test new and innovative ideas.

## HOW CAN I LEARN MORE?

If you're interested in exploring state government-philanthropy partnerships:



[Click here](#) to visit the Philanthropy Liaison page on the OSP website, or



Contact Joy Vermillion Heinsohn, Philanthropy Liaison, at 984-236-0710 or [joy.vermillion@osbm.nc.gov](mailto:joy.vermillion@osbm.nc.gov)

## ABOUT OSP

The NC Office of Strategic Partnerships (OSP) enhances partnerships between state government and North Carolina's renowned research and philanthropic sectors. To learn more, email [partnerships@osbm.nc.gov](mailto:partnerships@osbm.nc.gov)



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People and communities across North Carolina are stronger and safer when government and philanthropy work in partnership."

**ERIK A. HOOKS,**  
SECRETARY,  
NC DEPARTMENT  
OF PUBLIC SAFETY  
(2017-2021)



Coordinating our resources and sharing our knowledge and expertise should lead to greater opportunities to change lives across our state."

**RHETT MABRY,**  
PRESIDENT,  
THE DUKE ENDOWMENT