NC Office of Strategic Partnerships (OSP)

Headlines from OSP’s 2021 Survey of Philanthropy

Overview:

- The purpose of the survey was to identify what resources, events, and information would be most helpful to philanthropies that invest in North Carolina in order for OSP to help facilitate and enhance meaningful learning opportunities and partnerships.
- The survey was conducted between July 21 – August 2, 2021.
- The survey asked questions pertaining to organizational/individual contact information; feedback on OSP’s May 27, 2021 “State Government 101” virtual session; potential future learning topics; government-philanthropy partnerships; and experience with and interest in research partnerships.
- OSP sent the survey to approximately 208 individuals across 78 philanthropic organizations. 60 people responded representing 43 philanthropic entities, including community, corporate and private foundations; corporate giving programs; and representatives of funder networks.

Results:

I. Commitment to Partnerships

- 88% expressed interest in exploring government-philanthropy partnerships.
- 82% listed “Government-Philanthropy Partnerships: How to Identify and Pursue Opportunities” as a topic they’d like to explore.
- 60% said their organizations previously have partnered with state government.
- 90% said they are definitely or possibly interested in partnering with state government in the future.

II. Interest in Government-Research Partnerships

- 62% said their organizations fund or otherwise support research or organizations that conduct research.
- 65% expressed an interest in learning more about opportunities for how philanthropy can be involved with government-research partnerships specifically.

III. Future Learning Topics

- A couple of additional topics that were ranked highly for future learning include:
  - “The State as a Grantmaker: Understanding the Various Grantmaking Opportunities within State Government” (68%)
  - “Insights from the State Demographer and State Data Center” (62%)

NOTE: Anyone involved in philanthropy in NC who has not completed this survey is welcome to do so. Please contact joy.vermillion@osbm.nc.gov for more information.

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