

Governor's Advisory Committee on Performance Management

November 18th, 2019

2:00 – 4:00pm

Location:

Commission Room, 2nd Floor (#2009)
Dobbs Building
430 N Salisbury St, Raleigh, NC

Meeting Agenda

<i>Item</i>	<i>Speaker</i>
A. Call to Order and Opening Remarks	<i>Charles Perusse</i>
B. Updates to the Budget Development Process	<i>Jonathan Meyer</i>
C. Department of Transportation Research Overview	<i>Neil Mastin</i>
D. Presentation on <i>Performance Measurement for Managing Local Government</i>	<i>Dr. David Ammons</i>
E. Committee Work Plan	<i>Brianna Van Stekelenburg</i>
F. Other Business and Updates from Members	<i>Committee Members</i>
a. Vice-Chair	
b. Scheduling 2020 meeting dates	
c. Results for America Rising Star State	
d. Model Southern State – Chairman Perusse invited to Alabama	
e. Updates from Committee Members	

Meeting Minutes

Attendees: Chairman Perusse, David Ammons, Jennifer Haigwood, Sen. Van Duyn, Rep. Riddell, Jenni Owen, Secretary Penny, Josh Davis

- **2:00 pm – Chairman Perusse provides opening remarks**
- **2:05 pm – Jonathan Meyer from OSBM provides updates on the budget development process**
 - *See materials: Short Session Change Budget Process Update PowerPoint*
 - OSBM is adding a Worksheet II-EZ form for less complex requests. The form requires less narrative justification.
 - OSBM is starting a pilot process that allows for vetting requests at a high level before moving on to more detailed submissions.
 - Several agencies already have a similar process that they use internally
 - The new changes will allow less time to be spent on routine requests and more time to be spent on making the case for high-value requests.
 - The committee was asked if this seems like a good approach and many members mentioned they thought this would be a much better approach.
- **2:25 pm – Neil Mastin from the Department of Transportation (DOT) presents an overview of the NCDOT Research Program**
 - *See materials: NCDOT Research Overview PowerPoint*
 - NCDOT conducts research to improve planning, engineering and business practices; support NCDOT operations and maintenance activities; produce innovative useable products and processes; and to develop relationships with researchers and workforce development.
 - NCDOT held its first [Research and Innovation Summit](#) in May 2019, which brought transportation professionals together from the public sector, academic and private sector to discuss transportation related innovations and research topics. They hope to make this an annual summit.
 - The committee asked several questions during the presentation including:
 - How are researchers and universities selected? Several universities in NC and out-of-state universities (largely due to certain specialties) partner with NCDOT. NCDOT has “Master Agreements” with several of the universities, which allows for a quick turnaround of project authorizations and simplifies subcontracts.
 - How does NCDOT avoid duplication in research? Require a literature review, and NCDOT research unit also does a literature review to see if the topic has been researched or if there is room for research expansion beyond current literature; NC specific research may be useful even if larger national research has been conducted.
- **3:15 pm – Dr. David Ammons presents on his new book entitled *Performance Measurement for Managing Local Government***
 - *See materials: Performance Measurement for Managing Local Government PowerPoint*
 - Lessons applicable to state government although the book specifically addresses local government.
 - Need to do a better job defining measurements to get better performance management
 - Important to think about the primary audience for performance measures. Is it the NCGA, Governor, citizens, or agency leadership? The primary audience will give an idea for what measures to use.
 - The committee asked if the primary audiences are mutually exclusive? None of the audiences are unimportant. There should be a balance between the data/performance measures for each audience. Measures should not focus only on public reporting; they also need to be managerially useful.
- **3:35 pm – Brianna Van Stekelenburg from OSBM provides an overview of the Committee Work Plan**
 - *See materials: Performance Advisory Committee Work Plan Outline*

- Developed a workplan for the committee based on the one-on-one conversations with committee members earlier this year and the executive order.
- The work plan is divided into 5 buckets: 1) Promote Capacity Building Across State Government; 2) Communication; 3) Develop Recommendations; 4) Opportunities to Advise the Governor; and, 5) Support Performance Management Initiatives
- See the bulk of the work in the 3rd bucket – Developing Recommendations
- The committee asked for more details on a few performance management initiatives in the work plan:
 - [Results for America](#) – Creates standards of excellence, supports policymakers in implementation and mobilizing champions committed to investing in what works.
 - [Government Performance Lab](#) – Harvard Kennedy School partnership that places full-time employees in state or local government as a fellow to support state and local government in solving serious social challenges.
- Brianna asked the committee to share any ideas for a topic they would like to develop a strategy for increasing evidence-based policy/performance management efforts. Topic ideas included:
 - Embedding data analytics capacity in agencies
 - Approaches on how to increase efforts with Lean Six Sigma to individual agencies
 - Using DOT research unit as a model for increasing research partnerships in all agencies
 - Growing the systems analysis project
 - Opportunities to partner for research projects or a streamlined process for creating research partnerships
 - Expanding Results First and other performance management initiatives that OSBM is leading
- Brianna will send out the topic ideas so that members can rank their preferences.
- Jenni Owen mentioned that she is in the process of setting up monthly calls to connect agencies with RTI divisions to collaborate on research partnerships.
- The committee mentioned they think an annual report would be useful to notify members/people of the work the committee is doing and performance management more broadly in North Carolina.
- **3:50 pm – Other Business**
 - Chairman Perusse highlighted some of the areas where North Carolina is getting recognized for its work in performance management and evidence-based policymaking
 - Governor Cooper was recognized as a [Moneyball for Government All Star](#) for his commitment to results and data-driven processes for managing taxpayer dollars.
 - [Results for America](#) has recognized North Carolina as a [Rising Star State](#) that has significantly increased its data-driven and evidence-based efforts.
 - Chairman Perusse invited to Alabama to meet with the Governor and Budget Director.
 - Chairman Perusse opened the floor to see if anyone would like to be the vice-chair of the Advisory Committee on Performance Management. Jenni Owen is chosen as the vice-chair.
- **4:00pm – Chairman Perusse adjourns the meeting**